









Guimaraes, 20 fevereiro

ENCONTROS de CULTURA

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Mean duration per day per activity

SE 2000-2001	Mean duration h:mm	% in a day	Participation rate %
 TV and video	1:48	7.5	82
 Freetime	4:40	19.4	100
 Eating	1:34	6.5	99
 Sleep	8:06	33.8	100
 Household work	3:30	14.6	95
 Work and study	4:11	17.4	52



Average annual cultural expenditure per household, 1999(€ and %)

	Consumption expenditure	Share of cultural Consumption expenditure
EU - 25	1,124	4.5
France	1,079	4.2
Portugal	401	3.0
Italy	583	2.4
Spain	562	3.3
UK	1,475	4.9
Germany	1,374	5.4
Sweden	1,608	5.6
Irland	1,156	4.0



Total admissions of the 5 most visited museums per country, (1,000s)

	Total admissions	Period
France	18,285	2006
UK	17,738	2005
Italy	10,386	2006
Sweden	4,177	2005
Portugal	1,724	2005
Ireland	1,296	2006




Number of worldwide cultural sites on the Unesco World Heritage List, 2007

	Cultural and natural sites	Transboundary properties
EU - 25	318 (including 292 strictly cultural)	Including 7 transboundary properties
France	30	2
Portugal	12	-
Italy	40	1
Spain	37	1
UK	23	1
Germany	31	1
Sweden	13	1
Ireland	2	-



Cultural employment in total employment, 2005 (1,000s and %)

	Cultural employment	% in total employment
EU - 25	4 940.3	2.4
France	487.9	2.0
Portugal	69.8	1.4
Italy	464.4	2.1
Spain	389.8	2.1
UK	870.0	3.1
Germany	1003.9	2.8
Sweden	153.5	3.5
Ireland	47.9	2.5



International Tourism. N° of Foreign visitors – *Source: OMT*

	1960	1970	1980	1990	2000
N° (millions)	70	165	286,2	458,4	700
Revenues (billion \$)	7	17,9	105,2	260,1	475

International Tourism. Main destinations, 2004 (Source. OMT)

	2004	%		2004	2004
France	75.1	17%	Mexico	20.6	5%
Spain	53.6	12%	Germany	20.1	5%
USA	46.1	11%	Austria	19.4	4%
China	41.8	10%	Canada	19.1	4%
Italy	37.1	9%	Hungary	18.3	4%
UK	27.7	6%	Turkey	16.8	4%
Hong-Kong	21.8	5%	Malaysia	15.7	4%